

PRESS RELEASE

FOR IMMEDIATE RELEASE
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Greeneville, TN - The Tourism Department of the Greene County Partnership is looking for a “Few Good People” that give exemplary service to their customers. The Department will be conducting its annual “*Presidential Pioneer in Hospitality Award*” program during National Tourism Week May 4-12, a week-long observance of the role that tourism plays in our economy.

The Presidential Pioneer in Hospitality Award will recognize front-line service personnel who give their all to make the customers’ visits to their establishment enjoyable and memorable ones.

“We would like for you to tell us about someone who has gone above and beyond the call of duty in customer service — your bag boy at the grocery store, a department store clerk, a gas station attendant or the server at a local restaurant,” stated Tammy Kinser, Tourism Director for the Partnership. “We need your help to recognize these community ambassadors. If any front-line service personnel have impressed you with their personal attention, take a moment to nominate them for the ‘*Presidential Pioneer in Hospitality Award*’.”

Kinser requests that participants not nominate their own employees from their place of business because the intent is to draw from personal experience as a customer. However, the department will accept correspondence received from a customer complimenting employees on special services.

The Tourism Department of the Greene County Partnership will select up to five winners to be recognized during National Tourism Week. A committee from the Tourism Department will pay a visit to the honorees’ places of business during working hours to present the awards

which will include personalized plaques.

Please log on to www.VisitGreenevilleTN.com, click on Events and download an application from the entry for “National Tourism Week.” Submit nomination(s) no later than May 3 to Kinser and the Tourism Department, 115 Academy Street, Greeneville, TN 37743, email to tkinser@greenecop.com, or fax to 423-638-5345.